

*The AIMA Canada Sales Practices Committee presents:*

**Investing in Alternatives and Hedge Funds:**  
*Adding alternatives to your book/portfolio*



*Learn about alternatives and how to position them.*

This workshop is for Institutional Investors, Investment Advisors and their teams who are looking at or already investing in alternative strategy or alternative asset funds. Featuring an introduction to the Canadian industry followed by a panel discussion with noted industry professionals that will include: the benefits and challenges of hedge funds, how to source and perform manager due diligence, how to position alternative strategies and asset classes with different client segments and portfolio constraints/mandates and risk tolerances and ways to keep current on trends in the industry.

**Featured Speakers:**

Industry introduction by: **James Burrton**, *Chief Operating Officer*, AIMA Canada  
**Claude Robillard**, *Managing Director - Investor Relations*, West Face Capital Inc.  
**Peter Figura**, *Director of Sales*, Rise REIT  
**Ranjan Bhaduri**, *Chief Research Officer*, Sigma Analysis & Management Ltd.

**Date and Location:**

Thursday, September 29  
Noon - 2pm  
45-minute panel from 12:15  
Table-talks from 1pm-2pm

The Rideau Club  
99 Bank Street  
Ottawa, ON, K1P 1H4  
([map](#))

**Pricing:**

Advisory role\* guests: *Complimentary*

Table-sponsors\*\* (AIMA members only): \$500 (6 complimentary seats)

Individual seats: \$40

**Sponsored By:**

**JC Clark Ltd.**

*Carolyn Poirier*

*(416) 361-4530*

*Limited seating available (please follow the link below to book)*

[Click here to register](#)

*\*Advisory role guests means those who are working at an IIROC/MFDA/NSSC dealer or have a consultative or other role with direct product or client influence at a non-IIROC/MFDA/NSSC dealer (e.g., at a pension plan, foundation, endowment or family office). AIMA Canada reserves the right to determine eligibility under this category.*

*\*AIMA member IAs please contact AIMA Canada for registration*

To register by phone or for more information, please contact the AIMA Canada office at [416 364 8420](tel:4163648420) or [memberservices@aima-canada.com](mailto:memberservices@aima-canada.com)